



# MEDIA RELEASE

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## News Bureau

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CONTACT: Angela Layton  
[angela.layton@state.tn.us](mailto:angela.layton@state.tn.us)  
615.532.7822

### Cellular South Zoo Boo 2005

**Who:** The Memphis Zoo

**What:** Cellular South Zoo Boo

**When:** October 21, 22, 28 and 29 from 6:30 to 9:30 p.m.

**Where:** Memphis Zoo, 2000 Prentiss Place, Memphis, Tenn., 38112

**Why:** Treat your kids to a night of fun and frights at the Memphis Zoo's Cellular South Zoo Boo! This year, you won't want to miss the motion simulator ride debuting the new film "Superstition" for a special \$3 price.

#### Event Information -

- Costume contests hosted by FM100
- Back Yard Burgers' Little Beauty Shop of Horrors
- A not-so-haunted house
- Lots of Fred's trick-or-treat stops
- Scary arts and crafts, face painting and temporary tattoos
- Exhibits included: Pandas, Animals of the Night, Reptile House, Once Upon A Farm and the Aquarium
- "Superstition," a haunted motion simulator ride, will be specially priced for the event at \$3 per person, per ride.
- Tickets are \$10 in advance for Zoo members and \$12 for nonmembers. At the event's gate, tickets will cost \$12 for Zoo members and \$15 for nonmembers (under age 2 free).
- Advance ticket discounts are available at Memphis-area Schnucks stores or by calling (901) 333-6758.

*Presented by LeBonheur Children's Medical Center and Mid-South Chevy Dealers.  
Activity Partners: Fred's, Back Yard Burgers and Fujifilm  
Media Partners: FM100, Jabberblabber, La Prensa Latina and NewsChannel 3  
Promotional Partners: Malco Theatres and Schnucks*

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